

To Educate All Children



2021 Community Impact Report



Our Vision

Every child deserves a great teacher.

Our Mission

TEACH provides educators with intensive coaching and professional development in nonverbal classroom management techniques to reduce discipline referrals, increase instructional time and improve student success.

What Is TEACH?

To Educate All Children (TEACH) is a local nonprofit founded in 2005 by businesswoman Susan Sarofim and lifelong educator Mary Yenik. Through our partnership with the Houston and Aldine Independent School Districts, TEACH supports educators with intensive coaching and training in nonverbal classroom management skills to build equitable, positive and engaging learning environments for children.

A Few Words From Our Executive Director



Dear Friends of TEACH,

It is my privilege to tell you about the impact your support made on public education in Houston and on thousands of Houston's children in the 2020-2021 school year. From shifting our efforts to provide educators with virtual assistance and programming, to safely returning to in-classroom coaching, armed with a new curriculum, TEACH has learned, adapted and grown tremendously since the start of the school year.

In fall 2020, TEACH was presented with a unique challenge. Our team would not be allowed to visit physical campuses, a key component of our in-classroom coaching model. Using real-time feedback, we developed tools and resources to help more than 800 teachers manage their hybrid classrooms. Thanks to your generous support, we were able to offer our virtual services to schools at no charge during this time.

But our work was just beginning. In summer 2021, it became apparent that the pandemic was not going away and that public education—and organizations like TEACH—would have to continue adapting to a changing landscape. Our team returned to campuses in fall 2021, launching the first two modules of TEACH's in-house curriculum, developed specifically for our partner schools. In addition to serving 16 schools in Houston ISD, we were excited to expand into two schools in Aldine ISD this fall, reaching new educators and students.

Before you turn the page and read about TEACH's program updates, special events and impact over the past 18 months, I must take a moment to recognize the resilience, dedication and passion of Houston's educators and administrators. They continue working tirelessly to nurture and educate the children of our community, and we are honored to support them in this meaningful work. We thank them—and we thank you—for helping us create brighter futures for more than 12,600 children in 2021.

Our work continues, and we couldn't do it without you.

With gratitude,

Alvin Abraham

Executive Director

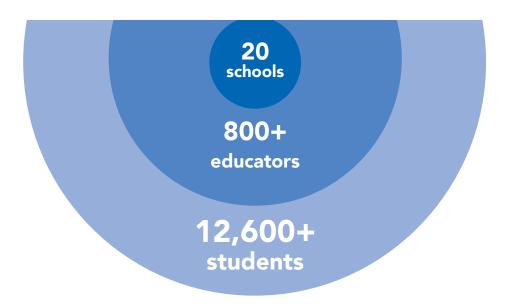
Alvin Abrahan

Those We Serve



TEACH partners with public schools serving children from low-income communities, as measured by the percentage of students on the federally funded free and reduced-price lunch program. We are committed to contributing to the well-being of the greater Houston community by helping to create learning environments where all students can thrive.

In the 2020-2021 school year, we had the opportunity to reach more than 12,600 students through our work with more than 800 educators across nearly two dozen area schools.





of students at TEACH schools are economically disadvantaged



of students at TEACH schools are classified as "at-risk" of failure



of students at TEACH schools are Black or Hispanic



"Thank you, TEACH, for serving as a life-preserver in a time where so many educators were drowning in this COVID sea of madness. You equipped our teachers, like myself, with tools to not only survive the storm but GRACEFULLY survive the storm. For that, I thank you!"

- Christopher Brooks, Teacher East Early College HS

Our Model



At the center of our work is the drive to provide equitable, positive and engaging classrooms in which children can learn. We do this through extensive training and support of educators and administrators as they implement nonverbal classroom management skills to create productive and student-centered learning environments.

Campus Leadership Support

Intensive executive training and coaching for principals and campus leadership teams helps in implementing TEACH's curriculum.

Campus Professional Development

Large and small group sessions with educators give them practical strategies to enhance classroom management.

Parent Workshops

Parent workshops educate parents on TEACH skills while also transferring the skills from the school to the home environment.



Videos

TEACH uses the latest in video technology to record and replay the coaching sessions.

Teacher Coaching

TEACH provides teachers with an individual coach to help educators implement new skills at their own pace, in their own classrooms.

Our Impact



Charged with the task of blending virtual and in-person learning in the 2020-2021 school year, teachers rose to the challenge. TEACH worked alongside them—virtually—to meet the changing needs of their students.

While teachers adjusted to virtual and hybrid classrooms, our team pivoted programming to include online classroom management support, lesson creation and virtual coaching. TEACH created a variety of tools and resources designed to help educators manage their hybrid classrooms and take care of their well-being during a time when students needed them most.

Before the school year began, TEACH conducted virtual training sessions for more than 800 educators. Knowing the tremendous budgetary constraints brought on by the pandemic, we provided our services at no cost to our 20 partner schools.

What the Data Shows



All TEACH elementary schools significantly improved reading and math scores across the 2017-2018 and 2018-2019 school years.

94%

of teachers surveyed believe TEACH strategies have made a difference in their classrooms.



Students were highly engaged in learning, and there were fewer interruptions or behavior incidents in the classroom.

93%

of teachers agree that it is easier to gain and maintain student attention using TEACH strategies.



Administrators and teachers said that TEACH strategies increased classroom instructional time.

91%

of teachers say relationships with their students have improved because of TEACH strategies.

Data gathered from Texas A&M University Education Research Center Evaluation of TEACH published May 2020 and the 2018-2019 Houston Independent School District Department of Research and Accountability Evaluation.

TEACH In Action 2020-2021

Going Virtual with TEACH

Leveraging online tools to implement a fully virtual model, TEACH provided six days of training and more than 11 hours of 90-minute professional development sessions focused on teachers' most pressing topics, including Student Engagement, Routines & Procedures, How to Go Visual and Checking for Understanding. Online accessibility allowed TEACH to efficiently accommodate and train more teachers and administrators simultaneously—resulting in more than 800 participants from 17 TEACH partner schools.

"Purposeful! Meaningful and engaging. Loved the host and the speakers."

- Tabitha Dudley, Principal Mading Elementary School 806

educators participated

85%

of educators found this helpful for their preparations

Teacher Wellness Campaign

In an effort to more holistically support teachers when students needed them most, TEACH launched a series of TEACHWell resources aimed at encouraging teachers' wellness of mind, body and spirit.

In November 2020, our team delivered Wellness Kits to 95 teachers and 32 administrators across 18 schools. Over the course of the year, more than 700 Wellness Wednesday emails were sent weekly to our partner educators, providing motivation, actionable wellness tips and reminders that TEACH was there to support. Additionally, a wellness calendar was created that included self-care ideas.



Thomas Middle School Band Director Ms. Reckley





MacGregor Elementary Educator Ms. Hernandez



Meeting Educators' Needs

Faced with the challenge of not being able to be physically on school campuses for the entirety of the 2020-2021 school year, TEACH remained steadfast in its commitment to support educators.

TEACH launched a series of Peer Learning Communities (PLCs) aimed at helping educators build new strengths in a variety of topics relevant to their current education landscape. During these PLC meetings, TEACH trainers tailored learnings to address the need for teacher-student relationship-building and engagement, both in-person and on-screen.

Virtual Exit Directions

Learning the importance of incorporating visuals into instruction and implementing exit directions in a virtual classroom

282

Educators

Connecting in the Classroom

Learning about the dynamics of relationships between teachers, students and families and how to establish and sustain rapport and relationships

250

Educators

Engagement Through Collaboration

Learning strategies for increasing student engagement through student collaboration and steps to engage students in breakout rooms (virtually)

108

Educators

Informed by teachers' insights, TEACH also created an online resource guide, an archive of ready-to-use graphics and photos and a series of short, how-to videos to leverage online tools such as Microsoft Teams and Canva. At the specific request of educators, we also provided curriculum support to implement lessons in a highly visual way to meet the needs of both in-person and online instruction.



Mitchell Elementary Educator Ms. Nuñez



Mitchell Elementary Classroom



Mitchell Elementary Educator Mr. Magallan

Our School Partners 2020-2021





Mitchell Elementary students

Thank you to our 2020-2021 school sponsors!

Houston Children's Charity

Nicole Rose

Vivian L. Smith Foundation

- Honorary Sponsors Joanne King Herring

Paul Somerville

Our valued partnership with Houston ISD allowed us to serve 20 schools in 2020-2021. We thank these schools—their leadership, staff and educators—for their partnership to educate all children.

Attucks Middle School

Baylor College of Medicine Academy
at Ryan Middle School

Blackshear Elementary School

Codwell Elementary School

East Early College High School

Fondren Middle School

Garden Oaks PK-8 Montessori

Garden Villas Elementary School

HISD Secondary Disciplinary

Alternative Education Program

Isaacs Elementary School

MacGregor Elementary School

Mading Elementary School

Mitchell Elementary School

North Forest High School

Reynolds Elementary School

Sterling High School

Thomas Middle School

Walnut Bend Elementary School

Welch Middle School

Wheatley High School

"We have had the opportunity to partner with TEACH since fall 2019, and the organization continues to amaze me with their adaptiveness. When we resumed school in fall 2020, I wondered how TEACH would adapt to meet our campus needs during a pandemic. My question was soon answered: through support designed to meet the individual needs of teachers as they acclimated to virtual and concurrent instruction. TEACH truly lived up to its mission of educating all children regardless of learning mode."

- Kimberly Thompson,
Principal, Garden Villas Elementary School





"I really want people to understand that the impact is not just this one-time donation. That impact and donation will last for years to come. You are not only able to impact the students in classrooms today, but you are building the skill sets for our teachers who impact children across the years. That impact is monumental."

- Dr. Elizabeth Castillo-Guajardo, Principal, Mitchell Elementary School

"TEACH is a profound organization that has helped me and my teachers learn the fundamentals of structuring and regulating a classroom environment that is welcoming to students from all different cultures. TEACH methods for de-escalation and conflict resolution have aided our campus in fostering more positive relationships with students and maximizing instructional time."

- David Barragota
Principal, HISD Secondary Disciplinary
Alternative Education Program



FUN-Raising 2020-2021



CHAMPIONS WIFACH

Our annual fundraising gala might have looked a little different in 2020, but thanks to the support of generous donors like you, our virtual Champions for TEACH raised \$865,000!

Eight-time NBA Champion and Head Coach of the Golden State Warriors Steve Kerr brought his winning game during his one-on-one interview with H-E-B President Scott McClelland, event emcee and co-chair. The high energy one-hour program was planned by McClelland, co-chairs Soraya



Special Guest Steve Kerr Eight-Time NBA Champion Head Coach of the Golden State Warriors

McClelland, Carol Linn and Mike Linn, and TEACH co-founders Susan Sarofim and Mary Yenik. Awards were presented to long-time supporters Joanne King Herring and Paul Somerville. Rather than dining in person, table sponsors received gift cards to Houston's iconic Tony's Restaurant and Richard's Liquors and Fine Wines, personally delivered by TEACH co-founder Susan Sarofim and Executive Director Alvin Abraham. In the era of social distancing, the deliveries were a safe way to reconnect.



Event emcee Scott McClelland and co-founder Susan Sarofim



Craig Lidji, Alvin Abraham and Fady Armanious



Star Players Paul Somerville and Joanne King Herring

Virtual Champions for TEACH Kickoff

In September 2020, Dior River Oaks welcomed friends of TEACH for a virtual presentation of the Dior Winter 2020 Collection in honor of TEACH's upcoming virtual gala, Champions for TEACH.



Co-Hosts Phyllis Williams, Beth Madison, Hallie Vanderhider, Susan Sarofim and Kristina Somerville with Chris Venegas, Dior Regional Director, Midwest

While guests were only able to tune in online, they still enjoyed an exciting program and a full week of shopping, with 10% of the proceeds being donated to TEACH. Co-hosts Beth Madison



Behind the scenes of the virtual Champions Kickoff with Chris Venegas and Hallie Vanderhider

and Susan Sarofim, along with friends of TEACH Kristina Somerville, Hallie Vanderhider and Phyllis Williams, put on a great show, modeling beautiful jackets and handbags from Dior's new collection. The Champions for TEACH Kickoff included remarks from Chris Venegas, then-boutique director of Dior River Oaks, TEACH co-founder Susan Sarofim and incoming TEACH Executive Director Alvin Abraham, who Zoomed in from Minnesota. The evening raised almost \$12,000 in support of the virtual gala.



In June 2021, more than 200 golfers joined us at the bays for Tee Up Fore TEACH. Hosted at Topgolf Katy, the gathering marked TEACH's first in-person event in more than a year and raised more than \$320,000. An online pre-event auction raised more than \$85,000 toward the goal. A special thank-you to event chairs Phyllis and Cornel Williams and honorary chair Chuck Jenness, pre-event auction chairs Amber Elliott and Lauren Randle, and everyone whose generosity helped us hit a winning round for more productive and engaging classrooms.



Top: Phyllis Williams, Chuck Jenness, Alvin Abraham. Kneeling: Lauren Randle, Susan Sarofim



Rosemary Schatzman and Roslyn Bazzelle Mitchell celebrating with team Red Hot for TEACH



Chairs Cornel and Phyllis Williams

Our Work Continues... Fall 2021

At TEACH, we are passionate about supporting educators as they navigate formidable challenges, and there has never been a more critical time for our work in the Houston community than now.

According to recent data reported by The New York Times, "children fell far behind in school during the first year of the pandemic and have not caught up," with shortfalls being largest among Black and Hispanic students and students in



schools with high poverty rates. In the current 2021-2022 school year, TEACH is serving 1,000 educators across 18 Houston and Aldine Independent School District schools—where 90% of the students served are classified as economically disadvantaged. We are more committed than ever to ensuring that each of these children has learning environments where they can thrive.

Our program team led campus workshops for over 600 educators in August 2021, focusing on effective classroom routines to start the school year strong. By December 2021, we conducted more than 1,400 individual coaching sessions to ensure that classrooms are engaging, equitable learning environments where more than 12,000 students can thrive. With help from our generous sponsors, we will continue to advance our mission to improve student achievement one classroom at a time.

600+

educators participated in August in-service workshops 1,400+

educator coaching sessions conducted



Program team members Jon Blasko, Tabiatha Penson and Lindsey Pollock observe a classroom.



Executive Director Alvin Abraham helps a student.



Blackshear Elementary educators practice Influence Approach.

Thank you to our 2021-2022 school sponsors!

Houston Children's Charity Spindletop Charities Vivian L. Smith Foundation

There is still time to be a 2021-2022 School Sponsor!

Contact Director of Development
Bruce Padilla at
BruceP@ToEducateAllChildren.org
for more information.



Mitchell Elementary student



During the 2021-2022 school year, TEACH is proud to serve 18 schools:

Alcott Elementary School

Blackshear Elementary School

HISD Secondary Disciplinary Alternative Education Program

Drew Academy (Aldine ISD)

East Early College High School

Forest Brook Middle School

Garden Villas Elementary

Gregg Elementary School

Houston Academy of International Studies

Mading Elementary School

Mitchell Elementary School

Navarro Middle School

Rodriguez Elementary School

Spence Elementary School (Aldine ISD)

Walnut Bend Elementary School

Welch Middle School

Wheatley High School

Worthing High School

We thank these schools—their leadership, staff and educators—for their partnership to educate all children.

Mitchell educator Ms. Martinez

^{*}All schools are in Houston ISD unless otherwise noted.



We proudly launched our TEACH Talks interview series, featuring one-on-one conversations with some of Houston's most influential leaders—many of whom are shaping the future of education for hundreds of thousands of children attending Houston's public schools.

In fall 2021, we released our two-part interview with Houston Mayor Sylvester Turner, who shared how his education shaped his political career, his thoughts on navigating Houston through a very trying few years and some fun personal details as well.

"Resilience is not just about your infrastructure, and building resilience is not about city facilities. Resilience has to also occur in our school system, in our educational system. If we create an educational ecosystem that's resilient and recognizes that from time to time you're gonna have these shocks and stresses, then we will be in a much better position down the road."

- Mayor Sylvester Turner







"...you can't have a successful city without having good quality schools. In fact, you can't have a successful city going in one direction and your school systems going in another. But when both are aligned and moving in the right direction, then you can have a very productive, successful city with a bright future."

- Mayor Sylvester Turner

Watch Parts 1 and 2 of the interview online at ToEducateAllChildren.org.

Stay tuned for our next TEACH Talks conversation, and join us in saluting some of our education heroes.

Touchdown for TEACH Kickoff

In October 2021, Dior River Oaks opened its doors for our Touchdown for TEACH Kickoff, inviting fashion-forward philanthropists to shop the Cruise 2022 collection in support of TEACH. Friends of TEACH Beth

Madison, Susan Sarofim, Kristina Somerville, Hallie Vanderhider and Phyllis Williams returned as party hosts, while Dior's regional director, Chris Venegas, served as party emcee.

Executive Director Alvin Abraham introduced Bruce Padilla, TEACH's new director of development, who came to TEACH in October with decades of experience in sales and development, during which he helped Houston charities collectively raise millions of dollars over the years.

The Kickoff gave supporters an opportunity to gather and show their enthusiasm for TEACH while enjoying champagne, canapés and an evening of shopping, raising more than \$21,000 through our friends at Dior—a big win for educators and kids.



Bruce Padilla is introduced as TEACH's new director of development



In November 2021, we were delighted to return to the River Oaks Country Club for our ninth annual Touchdown for TEACH, featuring special guest Drew Brees. More than 400 guests were in attendance, raising \$1.2 million toward our mission to educate all children.

Brees, long-time New Orleans Saints quarterback and 2009 Super Bowl MVP, was interviewed by H-E-B President Scott McClelland, event emcee and co-chair. He reflected on his legendary football career, recent retirement and the important role that education and mentorship have played in his life.

Event honorees The Champagne Cowgirls were recognized for their notable contributions to education through the Houston Livestock Show and Rodeo Junior Market Steer Auction. Additionally, Touchdown for TEACH co-chairs Carol and Mike Linn and Soraya and Scott McClelland were honored by TEACH co-founder Susan Sarofim for their longstanding dedication to the annual fundraiser, of which they've served as co-chairs for nine and four years, respectively. All funds raised will directly support coaching and training for 1,000 educators this year.



Scott McClelland, Carol Linn and Michael Linn with Drew Brees (not pictured: event chair Soraya McClelland)



2021 Touchdown for TEACH honorees, The Champagne Cowgirls













- 1. Phyllis Williams, Rose Senegal, Gayla Gardner at Dior Kickoff
- 2. David Sprague, Beth Madison, Kristina Somerville, Susan Sarofim, Alvin Abraham, Phyllis Williams, Chris Venegas, Bruce Padilla
- 6. TEACH Team
- 7. Michele Leal, George Farah, Marilu Garza
- 10. Alvin Abraham at Touchdown for TEACH
- 11. Boomtown Brass Band
- 12. Yvonne Cormier and Ileana Treviño

Fall Photo Replay



















- 3. Steve and Sondra Myers
- 4. Joseph Williams, Susan Sarofim, Millard House, Rick Cruz
- 5. Shelley Reeves and Lee Boyer
- 8. The Champagne Cowgirls with Drew Brees
- 9. Susan and Fayez Sarofim
- 13. Margaret Williams and David Wuthrich
- 14. Joe Devadanum, Elizabeth Stein, Steven Devadanum
- 15. Justin Smith



Community Partners

To Educate All Children is a Houston-based, 501(c)(3) nonprofit organization operating on charitable giving. Thank you to the individuals, foundations and businesses that make it possible to fulfill our mission of creating positive learning environments for thousands of Houston's children each year.

\$30,000 & Up

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Alexandra Elizondo and Luis
Elizondo-Thomson
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- 1: Monica Hartland, Kristy Bradshaw, Candice Johnson, Alicia Smith, Kim Moody
- 2: Adriana Banks Monroe & Mark Monroe

\$5,000 - \$9,999

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\$1,000 - \$4,999

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\$500 - \$999

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Andy Canales

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Rita Chavez

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Stephen Dyer

Lori and Richard Eckert

Thomas Flanagan

Sarah Fletcher

Shelley Frisby

Gayla Gardner

Meredith Gilbert

Thecla Harper Chris Hendel

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Millard House

Houston Symphony Orchestra

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Bill King

BIII KING

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Michele Leal and George Farah

Lexis Florist

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Ileana and Michael Treviño

Virginia Trier

Janae Tsai

Rita Vaz

Abby and Christopher Venegas

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Up to \$500

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Alim Adatia

Brenda Arteaga

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Rebecca Bair

Cory Barton

Annie Beck

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Shannon Caleffe

Erich Canseco

Elizabeth Castillo-Guajardo

Cathryn Chapman

Cherry (On Demand Nail App)

Children's Museum Houston

Sam Clark

Tim Clark

Phyllis Cohen

Brittny and Nahdra Curry

Andrew Davis

1: 1 5

Lindsay Derman

Ashley and Wes Dillard

Ximena Dominguez

Pamela and Robert Doty

Deborah and Mickey Driver

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Amber Elliott

Escalante's Fine Tex-Mex & Tequila







Up to \$500 (continued)

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Lloyd R French III
Mario Gagetta
Donna Gant
Zina Garrison
Marilu Garza
Gregory Germain
Vanessa Gilmore
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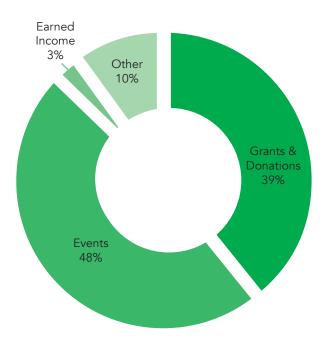
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For more information on becoming a TEACH community partner, contact Bruce Padilla at BruceP@ToEducateAllChildren.org, or donate online at ToEducateAllChildren.org/give.

Financials



REVENUE

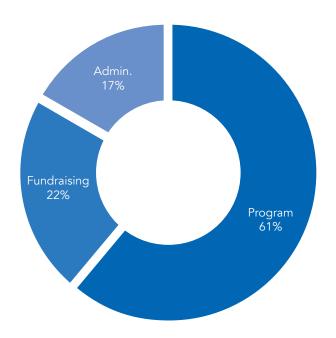
Grants/Donations: \$969,367

Events: \$1,175,014

Earned Income: \$67,869

Other: \$245,565

Total Revenue: \$2,457,815



EXPENSES

Program: \$1,102,784

Fundraising: \$397,855

Admin. & Other: \$297,560

Total Expenses: \$1,798,200

These numbers represent our 2021 fiscal year from June 1, 2020 through May 31, 2021. A decrease in expenses as a result of pandemic operations, coupled with an increase in philanthropic giving in light of the extraordinary challenges educators faced last year, resulted in a larger than anticipated surplus, which we have since put toward increasing our program staff and enhancing curriculum.

Our Team

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Learn more about the passion that drives our team's work at ToEducateAllChildren.org.



Save the Date! Tuesday, Nov. 15, 2022



TEACH's 2022 fundraising gala, Grand Champions for TEACH, will honor RodeoHouston®!

Since its beginning in 1932, the Rodeo has committed more than \$550 million to Texas youth and education.

More details to come at ToEducateAllChildren.org

Back Photo Captions: Top: Team Red Hot for TEACH at 2021 Tee Up Fore TEACH - Charlotte Hutson, Roslyn Bazzelle, Peggy Kostial, Shelley Frisby, Jeff Miers, Mary Whalley, Gayla Gardner, Rosemary Schatzman Middle: Drew Brees (L) and Scott McClelland (R) at Touchdown for TEACH Bottom: Susan Sarofim and Alvin Abraham

Thank You For Your Support!







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